

Business Studies

AQA

AS Assessment Units

For 2009 Onwards

Unit 1 - 1 hr 15 mins

Mini case study with several short answer questions, plus some requiring fuller answers

Testing: 'Planning and Financing a Business'

Unit 2 - 1 hr 30 mins

Two compulsory multi part data response questions, some questions requiring longer, fuller answers.

Testing: 'Managing a Business'

Unit 1 - 40% of AS Marks
(20% of A level)

Unit 2 - 60% of AS marks
(30% of A level)

AS Assessment Units

For 2010 Onwards

Unit 3 - 1hr 45 mins

Case study plus supplementary data

Testing: 'Strategies for success'

Unit 4 - 1hr 45 mins

Two questions based on a pre issued theme e.g. globalisation, plus one essay.

Testing: 'Business Environment and managing change'

Unit 3 25% of A level

Unit 4 25% of A level

Summary of Subject Content

AS Modules

Module 1: Planning and Financing a Business

- Starting a Business - the challenges and issues of the new start ups, enterprise and entrepreneurs
- Financial Planning - key financial concepts involved e.g. sources of start up finance, planning and cashflow, contribution and Break Even

Module 2: Managing a Business

- People - motivation, recruitment, HR
- Operations Management - quality, adding value
- Finance - measuring profit
- Marketing and Competition - planning, market analysis

A2 Modules

Module 3: Strategies for Success

- Financial Strategies and Accounts
- Marketing strategies
- Operations strategies
- HR Strategies

Module 4: Business Environment and Change

- External Influences
- Leadership, Corporate Culture and Ethics
- Managing Change